

Master of Science Degree in Entrepreneurship in Applied Technologies



The Center for Entrepreneurship at the University of South Florida, in conjunction with the Colleges of Business, Engineering, Health, and the Graduate School, has established a unique, innovative, and interdisciplinary Master of Science Degree in Entrepreneurship in Applied Technologies.

CONTACTS

Michael W. Fountain, PhD., MBA, Director, Center for Entrepreneurship
John & Beverley Grant Endowed Chair in Entrepreneurship, College of Business Administration
Professor, Industrial & Management Systems Engineering, College of Engineering
Professor, Department of Psychiatry & Behavioral Medicine, College of Medicine
email : ce@coba.usf.edu

William G. Marshall, Jr., MD, MBA, MSEAT. Associate Dean & Associate Vice-President
for Clinical Affairs and Venture Development, USF Health; Assistant Professor, Department of Surgery
Assistant Director, Center for Entrepreneurship, USF Health Liaison for Programs
Relating to Entrepreneurship in Applied Technologies
email: wmarshall@health.usf.edu

Jose Zayas-Castro, PhD, MBA, MS, Professor & Chair,
Industrial & Management Systems USF College of Engineering
Assistant Director, Center for Entrepreneurship, Engineering Liaison for Programs
Relating to Entrepreneurship in Applied Technologies
email: josezaya@eng.usf.edu

Sean Lux, MBA, Visiting Instructor, Center for Entrepreneurship
email: slux@coba.usf.edu



CENTER FOR ENTREPRENEURSHIP

EXCELLENCE IN INTERDISCIPLINARY ENTREPRENEURSHIP THROUGH
EDUCATION ■ TRAINING ■ RESEARCH

Master of Science Degree in Entrepreneurship in Applied Technologies

This program consolidates the Entrepreneurship education and training for successful opportunity recognition and development, technology and market assessment, technology commercialization, new venture formation, and new venture financing into a single interdisciplinary program curriculum utilizing faculty and courses in these respective colleges. The program is designed so that it can be completed in a concentrated one-year (12-month) period or within a five-year limit. An individual who has obtained a bachelor degree in any area of study and meets the application criteria is invited to apply.

The Master of Science Degree in Entrepreneurship may be completed as a part of a dual-degree program in conjunction with the MBA degree and various other traditional degree programs.

Course Requirements: (30 hours)

- Strategic Market Assessment for New Technologies
- Overview of Regulated Industries
- Principles of Intellectual Property
- Medical Ethics and Humanities
- Business Plan Development or Technology Entrepreneurship
- New Venture Formation or Technology Venture Strategies
- Fundamentals of Venture Capital and Private Equity in Entrepreneurship
- Product Development or New Product Development
- Strategies in Technology Entrepreneurship or Strategies in Entrepreneurship Technology
- Advanced Topics in Applied Entrepreneurship

For course details please see information at: www.usf.edu/ce_masters.html

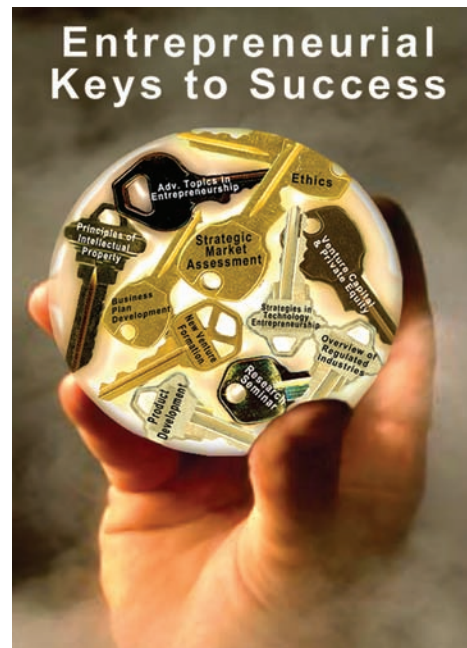
Application Requirements

- Bachelor degree or equivalent from a regionally accredited university
- "B" (3.0 on a 4.0 scale) average in all upper division work
- GRE or GMAT, MCAT or LSAT may be required on individual basis

To Apply

If you are applying to USF as a graduate degree-seeking student, please complete and follow the instructions for the Graduate Application at http://admissions.grad.usf.edu/prospective/Graduate_Application.html

If you are already a degree-seeking USF graduate student, please follow the Dual Enrollment Procedures at <http://download.grad.usf.edu/admissions/dualma.pdf>



If you are applying as an international student, please follow the procedures at International Admissions at <http://web.usf.edu/iac/admissions/>

- Your application must be completed on-line at: http://www.grad.usf.edu/newsite/admissions/grad_app.asp
- Your official sealed transcripts will need to be mailed to: USF Center for Entrepreneurship, 4202 E. Fowler Ave., BSN3403, Tampa, FL 33620-5500
- A resume and 250-word letter of interest, stating your objective in pursuing this course of study may be emailed to: ce@coba.usf.edu

